

Benevolist.org 1641 Brook Run Drive Raleigh, NC 27546 919-795-4795

**NEWS RELEASE** 

FOR IMMEDIATE RELEASE

May 1, 2024

CONTACT: Maylon Rawls, Communications Intern 910-985-0538, marawls@unc.edu

## BENEVOLIST.ORG FINISHES PARTNERSHIP WITH CASA NC

Raleigh, N.C., DATE /24-7PressRelease/ – Benevolist.org, in collaboration with undergraduate students at UNC-Chapel Hill has recently concluded a campaign to help fight homelessness in North Carolina. One partner of this campaign is CASA NC, a nonprofit dedicated to providing stable and affordable housing in the Triangle.

CASA NC is a nonprofit organization founded in 1992 that builds, owns and manages affordable housing in the Triangle area. According to CASA NC's website, the nonprofit maintains 579 apartments in Wake, Durham and Orange County. Over a quarter of CASA NC residents are veterans and the average annual income of a CASA NC household is \$14,424.

Benevolist.org partnered with CASA NC as a part of their April campaign to fight homelessness in the Triangle. Benevolist.org highlighted six Triangle-based nonprofits on their social media and hosted digital donation drives featured on their website that allow people from all over the world to donate. Benevolist.org promoted CASA NC's "Fill it with Love Drive,"

## CASA NC SPOTLIGHT/Page 2

which provides housing supplies to King's Ridge, one of the apartment complexes owned and operated by CASA NC.

Benevolist.org's mission to alleviate homelessness comes from the current issues surrounding homelessness in the Triangle. According to ABC 11, homelessness in Wake County nearly doubled between the years 2020-2022, and more than 70% of individuals who are homeless in Wake County are because of a recent situation in their lives.

The Campaign to alleviate homelessness closed on April 30<sup>th</sup>, 2024. However, many of the drives, such as CASA NCs are still open to donations on Benevolist.org's website.

## **About Benevolist.org**

Benevolist.org is an online platform connecting donation drives with prospective donors. It allows nonprofits to list specific goods, from stores such as Amazon, Walmart, The Home Depot, and Target, maximizing the power of each donation and giving donors peace of mind knowing exactly where the contributions are going. Founded in 2019, Benevolist.org annually strives to make donating more accessible and transparent. For more information or to donate to a cause that you care about please visit the website.

## **About CASA NC**

Founded in 1992 in Wake County, CASA NC is a nonprofit that provides affordable housing to individuals suffering from a loss of housing in Wake, Durham, Orange and surrounding counties. CASA NC operates over 500 apartments with an average monthly rent of \$338. CASA NC residents are allowed to renew their leases for multiple years, allowing for stable living conditions for people who need it most. More information about CASA NC's services and how to be involved can be found on its website.

###