Maylon Rawls
3493 S River Rd Lillington NC–1+ (910)-985-0538–marawls121@gmail.com

EDUCATION

University of North Carolina at Chapel Hill Chapel Hill, NC
Public Policy, Advertising/Public Relations 2022–Present
- 3.86 Cumulative GPA

Awards and Honors
- Dean's list for all eligible semesters
- Recipient of the Louis M. Connor Jr Scholarship of $2,850 for the 2024-2025 academic year

EXPERIENCE

Benevolist.org Raleigh, NC
Intern 2024–Present
- Help create a partnership with over 6 Triangle-based nonprofit
- Developed a media kit to accompany the client campaign
- Used proper AP Style to craft clear and conscience messaging

Frank Porter Graham Student Union Chapel Hill, NC
Office of Communication and Creative Services 2023–Present
Communications Assistant
- Execute marketing strategies to maximize event attendance and engagement
- Utilize tools such as Adobe Illustrator and InDesign
- Manage social media on behalf of the Carolina Union
- Curate a monthly newsletter

UNC Peabody School of Education
NC Pandemic Priorities Research Project Chapel Hill, NC
Research Assistant 2023–2024
- Track budget requests from Public Schools across North Carolina
- Document how schools gathered evidence to highlight school needs
- Identify and resolve discrepancies or issues in application data

Forum for Union Student Employees Chapel Hill, NC
Frank Porter Graham Student Union 2023–Present
Member
- Manage a budget with team members of $10,000 to pay for social and professional initiatives
- Serve as a voice for student employees to professional staff and administration

Frank Porter Graham Student Union Chapel Hill, NC
Office of Event Services 2022–Present
Operations Lead
- Lead a team of employees during a shift
- Interview, hire, and onboard new employees
- Manage all internal communications between full-time and student staff
- Work in groups of 2-5 to assist in the setting up and tearing down of event spaces

SKILLS
- Experience with R Studio, Tableau, Microsoft Office, Adobe Premier, Illustrator, and Photoshop
- Knowledgeable of AP Style
- Knowledgeable in HTML, CSS