

Week	Day	What was done	Hours	
January 29th	Monday	Researched <a href="http://Benevolist.org">Benevolist.org</a> for exercise 1	1	
Jan 31st	Wednesday	Met with Kendall to discuss plans	1	
Feb 4th	Sunday	Curated SWAT Analysis	2	
feb 5th	monday	finished SWAT analysis and combined with groups	1	
Feb 12th	Monday	Created fact sheet on homelessness for <a href="http://Benevolist.org">Benevolist.org</a>	1.75	
february 18th	Sunday	met with group to discuss assingment 1 - PR goals	1	
feb 20th	Tuesday	completed boilerplate assingment	1	
February 21st	Wednesday	met with kendall and cari to discuss assingment 1	1	
march 18th	monday	worked on feature building assingment	2	
march 19th	Tuesday	met with group	1	
march 20th	wednesday	helped with press release	1	
march 210h	wednesday	met with Cari and Kendall to discuss new campaign	1.5	
march 21st	thursday	created apples boilerplate for homelessness awareness month press release	0.75	
march 24th	Sunday	wrote feature pitch assingment	1	
march 25th	monday	went over and edited feture pitch assingment	0.5	
march 25th	monday	contacted Healing transitions for campaign	0.5	
march 25th	monday	contacted raleigh rescue mission campaign	0.5	
march 25th	monday	Met with group to discuss campaign	1	
march 26th	tuesday	helped revise press release for campaign	1	
	March 31	sunday	wrote speech for Cari Newton for class	2
april 8th	monday	met with cari to go over campaign	1	
April 10th	wednesday	reached out to journalists to try and get coverage for campaign	3	
april 11th	thursday	helped prepare for Cari interview	1	
april 11th	thursday	communicated with Angel Oak to get promotion for our campaign	0.5	
april 12th	friday	interviewed cari for profile feature	0.5	
April 14th	sunday	wrote cari profile	2	
april 22nd	monday	wrote <a href="http://Benevolist.org">Benevolist.org</a> direct mail letter	1	
april 26th	friday	revised profile on cari newton	0.5	
april 26th	friday	reviewed fact sheet	0.5	
april 27th	saturday	created press release on CASA NC being spotlighted in <a href="http://Benevolist.org">Benevolist.org</a> campaign	1	
april 28th	sunday	revised CASA NC press release	0.5	
april 28th	sunday	revised direct mail letter	0.5	
		total hours	34.5	