

Maylon Rawls

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EDUCATION

University of North Carolina at Chapel Hill

Chapel Hill, NC

Public Policy, Advertising/Public Relations Major, Education Minor

2022–Present

- 3.86 Cumulative GPA

Awards and Honors

- Dean's list for all eligible semesters
- Recipient of the Louis M. Connor Jr Scholarship of \$2,850 for the 2024-2025 academic year

EXPERIENCE

North Carolina Department of Public Instruction

Office of Digital Teaching and Learning

Raleigh, NC

Summer Intern

2024–Present

- Analyzed qualitative and quantitative programming data for ODTL-sponsored programs while conducting focus groups with 40+ North Carolina Educators
- Provided event support and interviewed 30+ attendees of the NCBOLD Development Program
- Authored and designed 10 comprehensive reports using programming data to submit to the NC General Assembly

Frank Porter Graham Student Union

Chapel Hill, NC

Office of Event Services

2022–Present

Operations Lead

- Led the recruitment and onboarding of 20+ new employees
- Streamlines communication between 30+ full-time and student staff
- Work in groups of 2-5 to assist in the setting up and tearing down of event spaces

Frank Porter Graham Student Union

Chapel Hill, NC

Office of Communication and Creative Services

2023–Present

Communications Assistant

- Help spearhead rebranding of Social Media content that has amassed 20,000+ views on Instagram and Facebook
- Design and helped distribute merchandise at Carolina Union-sponsored events
- Curate a monthly newsletter using Adobe Illustrator and InDesign

UNC Peabody School of Education

NC Pandemic Priorities Research Project

Chapel Hill, NC

Research Assistant

2023–2024

- Conducted qualitative analysis of 200+ Emergency and Secondary School Relief Fund applications to assess the needs of NC public schools.
- Document how schools evidence-gathering methods used by schools
- Identify and resolve discrepancies or issues in application data

Benevolist.org

Raleigh-based company serving nonprofits

Raleigh, NC

Spring Intern

2024–2024

- Facilitated partnerships with Triangle-based nonprofits, driving collaboration for client campaigns
- Developed a media kit to accompany the client campaign and enhance outreach